

2020 OKLAHOMA TACTICAL CONFERENCE SPONSOR AND EXHIBITOR INFORMATION

A PARATUS FORTY-SIX, LLC PALADIN PROJECT EVENT

MON 9/14 TO FRI 9/18 – OKLAHOMA CITY, OK

LONG TRACK EDUCATION PROGRAM M-F, MAIN/SHORT TRACK EDUCATION PROGRAM W-F

CONFERENCE SCHEDULE

Sunday, 9/13

1200-1700 Exhibitor setup

Monday, 9/14

0800-1700 Long Track classes begin

0800-1200 Vendor Range Day Event

(Demos of latest firearms, optics, suppressors, ammunition offerings, etc.)(Open to LE & Mil only)

0800-1800 Exhibition floor open

1900-2200 Conference Banquet (Speakers and schedule TBA)

Tuesday, 9/15

0800-1700 Long Track classes

0800-1700 Critical Incident Debriefs (2-hour blocks), multiple running consecutively (registration required)

0800-1800 Exhibition floor open

Wednesday, 9/16

0800-1700 Long & Short Track classes – Short Track classes begin

0800-1200 Exhibitor tear down (FedEx & UPS pickups will be coordinated to begin arriving at 1200)

Thursday, 9/17

0800-1700 Long & Short Track classes

Friday, 9/18

0800-1700 Long & Short Track classes

Saturday, 9/19

0800-1000 Match registration

0900-1400 2-Gun match

1500-1600 Match awards

SPONSORSHIP LEVELS

BRONZE - \$200

HANDOUT BAG LOGO (MINIMUM OF 4 SQUARE INCHES)
LOGO ON VENDOR PAGE OF CONFERENCE WEBSITE
LOGO ON SPONSOR PAGE OF PRINTED PROGRAM
FACEBOOK & IG POSTS WITH LOGO AND LINK TO SPONSOR'S CORRESPONDING ACCOUNT PAGE

SILVER - \$550

BRONZE LEVEL PLUS:
1X1 BOOTH SPACE INCLUDED
QUARTER PAGE AD IN PRINTED PROGRAM
FREE BAG INSERT
LINKED LOGO ON VENDOR PAGE OF CONFERENCE WEBSITE
2 COMPLIMENTARY BANQUET TICKETS

GOLD - \$750

SILVER LEVEL PLUS:
2X2 BOOTH SPACE UPGRADE
HALF PAGE AD UPGRADE IN PRINTED PROGRAM
4 COMPLIMENTARY BANQUET TICKETS

PLATINUM - \$900

GOLD LEVEL PLUS:
3x3 BOOTH SPACE UPGRADE
2 ADDITIONAL EMPLOYEES/BOOTH STAFF AT NO COST
6 COMPLIMENTARY BANQUET TICKETS

TITLE SPONSOR - \$3,000

1 AVAILABLE
PLATINUM LEVEL PLUS:
4X4 BOOTH SPACE UPGRADE, POSITIONED AT PROMINENT ANCHOR LOCATION
4-HOUR RANGE DAY (TUE 1 TO 5) FOR UP TO 20 PEOPLE; AMMO & GUNS INCLUDED, LUNCH INCLUDED, INCLUDES ONE-ON-ONE INSTRUCTION & COACHING WITH CURRENTLY SERVING SWAT MEMBERS
2 FULL FACING PAGES IN PRINTED PROGRAM
EXCLUSIVE PAGE ON CONFERENCE WEBSITE WITH CORPORATE BIOGRAPHY, PHOTOS, AND LINK TO YOUR CORPORATE HOME PAGE
SPONSOR REP TO GIVE A BRIEF INTRODUCTION OF THE COMPANY AND INTRODUCE KEYNOTE SPEAKER AT BANQUET
10 COMPLIMENTARY BANQUET TICKETS

BANQUET SPONSOR - \$2200

COMPLIMENTARY SILVER LEVEL SPONSORSHIP INCLUDED
RECEIVE 50% DISCOUNT ON THE DIFFERENCE WHEN UPGRADING SPONSOR LEVEL FROM BRONZE OR HIGHER
SPONSOR REP TO GIVE A BRIEF INTRODUCTION OF THE COMPANY AND INTRODUCE PREMIER SPONSOR AT BANQUET
COMPANY NAME AND LOGO ON BANNERS PLACED INSIDE AND OUTSIDE OF THE BANQUET ROOM
15 COMPLIMENTARY BANQUET TICKETS

LUNCH SPONSOR - \$1700 each

5 AVAILABLE, ONE PER DAY

INCLUDES LUNCH AT CONFERENCE CENTER FOR CLASSROOM ATTENDEES, AND BOX LUNCHES AT RANGE SITES (BOX LUNCHES WILL INCLUDE STICKER ON THE BOX WITH SPONSOR'S NAME & LOGO; CLASSROOM LUNCHES WILL HAVE A TABLETOP DISPLAY WITH SPONSOR'S NAME & LOGO. EACH DAY'S SPONSOR WILL ALSO BE NAMED IN SOCIAL MEDIA POSTS, AND LISTED IN THE PRINTED PROGRAM)

COMPLIMENTARY BOX LUNCHES DELIVERED TO BOOTH OF EACH DAY'S SPONSOR (UP TO 5)

RECEIVE 50% DISCOUNT ON THE DIFFERENCE WHEN ALSO UPGRADING A SPONSORSHIP FROM BRONZE OR HIGHER

VENDOR RANGE DAY EXHIBITOR (TUE 8-NOON) - \$500

DISPLAY YOUR FIREARM AND RELATED ITEMS, TO BE DEMOED BY ATTENDEES

COMPLIMENTARY BRONZE SPONSORSHIP INCLUDED

RECEIVE 50% DISCOUNT ON THE DIFFERENCE WHEN ALSO UPGRADING SPONSOR LEVEL FROM BRONZE TO SILVER BANNERS PLACED AT RANGE WITH SPONSOR'S NAME & LOGO

AMMUNITION SPONSOR

MULTIPLE AVAILABLE FOR USE DURING VENDOR & TITLE SPONSOR RANGE DAY EVENTS, AND INSTRUCTOR DEMO AMMO

MULTIPLE COMMON PISTOL & RIFLE CALIBERS AND TYPES (DUTY, RANGE, ETC.) NEEDED

BANNERS PLACED AT ALL RANGES WITH AMMO SPONSORS' NAMES & LOGOS

COMPLIMENTARY GOLD SPONSORSHIP INCLUDED WITH MINIMUM OF \$1000 MARKET VALUE INVESTMENT

RECEIVE 50% DISCOUNT ON THE DIFFERENCE WHEN UPGRADING SPONSOR LEVEL FROM GOLD TO PLATINUM

AMMUNITION LEFT OVER FROM THE RANGE DAY EVENTS AND CLASSES WILL BECOME THE PROPERTY OF THE CONFERENCE TO BE USED AS AWARDS IN SATURDAY'S 2-GUN MATCH

PAPER TARGET SPONSOR

ONE AVAILABLE

MULTIPLE TARGET TYPES NEEDED (PAPER AND CARDBOARD, BACKERS, PASTERS, ETC.)

BANNERS PLACED AT ALL RANGES WITH EACH TARGET SPONSOR'S NAME & LOGO

COMPLIMENTARY SILVER SPONSORSHIP INCLUDED WITH MINIMUM OF \$500 MARKET VALUE INVESTMENT

RECEIVE 25% DISCOUNT ON THE DIFFERENCE WHEN UPGRADING SPONSOR LEVEL FROM SILVER TO GOLD

TARGETS AND OTHER ITEMS OFFERED WILL BE USED IN THE RANGE DAY EVENTS & CLASSES, AND LEFTOVER

TARGETS WILL BECOME THE PROPERTY OF THE CONFERENCE TO BE USED IN SATURDAY'S 2-GUN MATCH

STEEL TARGET SPONSOR

ONE AVAILABLE

MULTIPLE TARGET TYPES NEEDED (IPSC A/C, POPPERS, PLATE RACK, STANDS, ETC.)

BANNERS PLACED AT ALL RANGES WITH TARGET SPONSOR'S NAME & LOGO

COMPLIMENTARY PLATINUM SPONSORSHIP INCLUDED WITH MINIMUM OF \$1000 MARKET VALUE INVESTMENT

TARGETS AND OTHER ITEMS OFFERED WILL BE USED IN THE RANGE DAY EVENTS & CLASSES, AND WILL BECOME

THE PROPERTY OF THE CONFERENCE TO BE USED AS AWARDS IN SATURDAY'S 2-GUN MATCH

LANYARD SPONSOR - \$700

ONE AVAILABLE

LOGO OR COMPANY NAME (DETERMINED BY SPACE AVAILABLE) ON BADGE LANYARDS

LINKED LOGO ON WEBSITE SPONSOR PAGE

BADGE SPONSOR - \$400

ONE AVAILABLE

LOGO ON BADGES (PARTICIPANT/STUDENT BADGES ONLY; DOES NOT INCLUDE STAFF, EXHIBITOR, OR INSTRUCTOR BADGES)

LINKED LOGO ON WEBSITE SPONSOR PAGE

LOGO ON HANDOUT BAGS

HANDOUT BAG SPONSOR - \$900

ONE AVAILABLE

PROMINENTLY SIZED LOGO ON FRONT OF HANDOUT BAGS

LINKED LOGO ON WEBSITE SPONSOR PAGE

BAG INSERTS - \$25 PER INSERT

UP TO 10 BOUND, PRINTED PAGES FOR PRINT INSERTS. ADDITIONAL PAGES INCUR AN ADDITIONAL COST OF \$10 PER INSERT, FOR EVERY ADDITIONAL 5 PAGES UP TO A MAX COST OF \$50.

PRINTED CONFERENCE GUIDE AD SPACE

BACK COVER - \$400

INSIDE COVERS - \$400

FULL PAGE - \$200

FACING FULL PAGES - \$450

HALF PAGE - \$125

1/4 PAGE - \$75

Discounted pricing is available to sponsors who purchase multiple sponsorship categories, sponsor and purchase printed ad space, or who attend as an exhibitor and sponsor.

Sponsors & Exhibitors who wish to donate prizes for the Saturday 2-gun match separately from their registrations may do so. We will put together prize packs for the top 3 individual finishers, top Lady finisher, and top 3 team finishers from any donated items.

Banquet tickets - \$20 discounted price for vendors and sponsors

Vendor floor open from 8am to 6pm Mon & Tue (setup is noon to 6pm on Sunday, teardown is 8am to noon on Wednesday)

Vendor floor open for free to all uniformed or credentialed military, law enforcement, armed security, fire, corrections, and EMS personnel

Banquet keynote speaker from local government plus more details to come

Estimated 150+ unique enrollments for education programs

Estimated 400+ people per day foot traffic on vendor floor

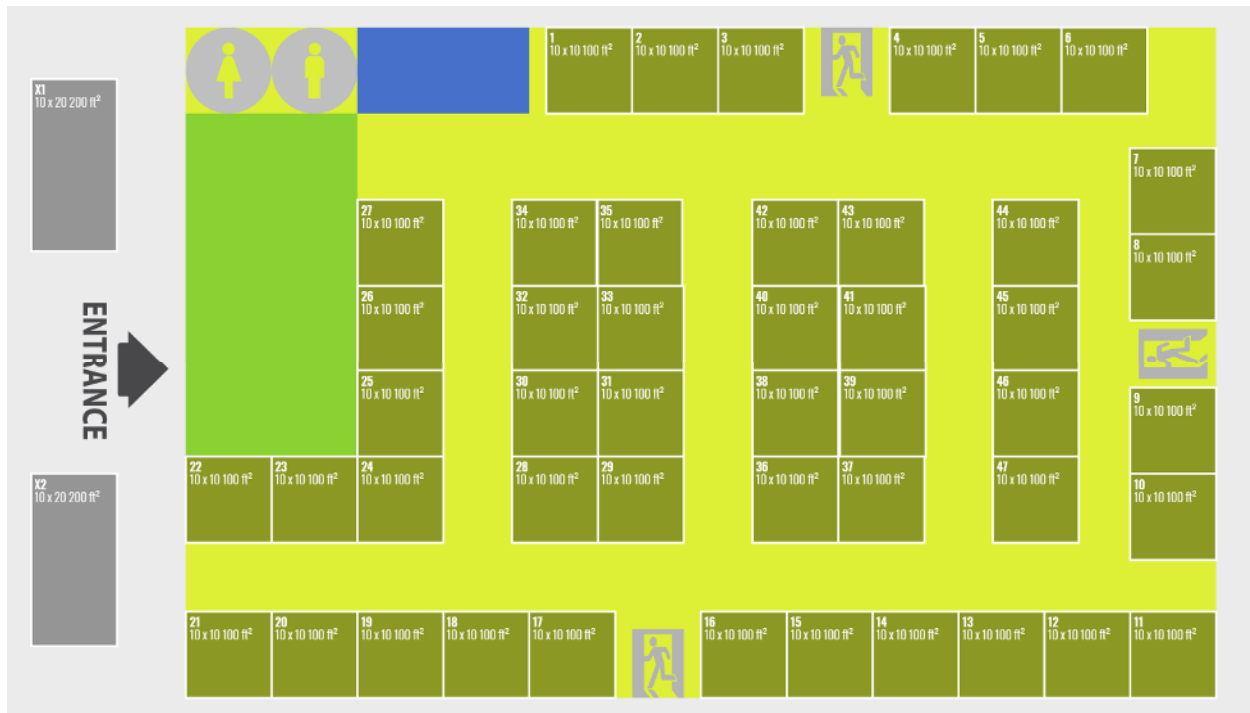
Estimated 100+ banquet attendees

Social media posts will be made frequently throughout the week, particularly of the shooting courses and vendor show floor, with sponsor banners shown and sponsors tagged. We will also take a class photo of each shooting class with the sponsor banners shown.

***If your company wishes to partner with us as an "Official" sponsor (footwear, clothing, firearm, optic, etc.), please reach out via the contact information below. We'll be happy to discuss this with you.

Exhibitor & Sponsor registration is open now at <https://www.paratus46.net/oklahoma-tactical-conference>. Questions may be directed via email to michaelr@oktaccon.com or by phone on (918) 361-9672, regarding the conference, sponsorships, and other points of interest.

Exhibition Show Floor Plan



Green shaded area is the main entry/exit and reception area where handout bags will be distributed to attendees

Blue shaded area is the administration area, where Conference representatives will be located during the show

EXHIBITION SPACE

10X10 BOOTH SPACE - \$225

2 employee max occupancy

2, 10x10 BOOTH SPACES - \$400

4 employee max occupancy

3, 10x10 BOOTH SPACES - \$600

6 employee max occupancy

4, 10x10 BOOTH SPACES - \$775

8 employee max occupancy

Booth spaces are limited and first come, first served.